

J. Hamilton Calder, development committee chairman, looks over artist's drawing of proposed

shopping mall in downtown Provo. Construction of mall would cover three blocks on W. Center St.

Provo's Mall Plans Move A Step Ahead

By LEO PERRY

Des News 11-11-65 Deseret News Staff Writer

PROVO—This community moved a step closer to redevelopment of its "sagging" West Center Street area Thursday with appointment of a committee to study extensive remodeling.

The development project would push construction of a beautiful mall arrangement between University Ave. and 4th West on Center St.

ces in the area, said J. Hamilton Calder, chairman.

West Center Street would be covered with a 28-foot-high roof for three blocks to form the mall. Shops would be erected in its center and the entire mall would be landscaped and air-conditioned.

New members appointed to the committee include Ed Shriver, Flake Rogers, Walter Hedquist, Edwin Firmage, Harold Bailey, Norma Gardner, John Beesley, Burt Bullock and Paul Robley.

They will serve with a members of a development committee organized nearly a year ago to study revitalization of the west Center Street area.

These committee members include Mr. Calder, chairman; Frank Cox, vice chairman; Bertha Eurnell, secretary; Dean Anderson, Victor J. Bird, Glen Brown, Wallace Glover, Geleenna Taylor, Eldon McKeil and Arthur D. Taylor.

A meeting of property owners whose businesses front on Center Street between University Avenue and 4th West has been called for Tuesday, Nov. 16, 7:30 p.m., in the Walker Bank lobby.

Businessmen and property owners at that meeting will receive a cost projection for the proposed mall development from Sid Horman, developer of the Cottonwood Mall, Salt Lake County.

"If the cost appears feasible and property owners are willing to support the movement, the next step will be to secure a commitment from individual owners," Mr. Calder said.

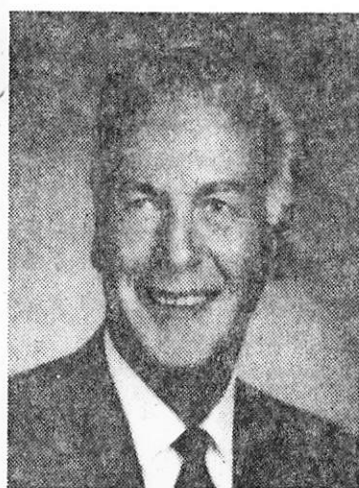
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E. D. Firmage



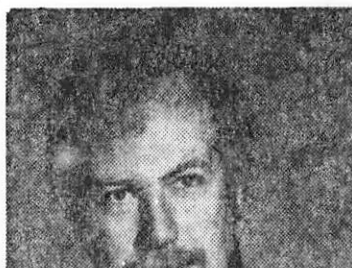
Ed Firmage



Stan Heal



Bill Firmage

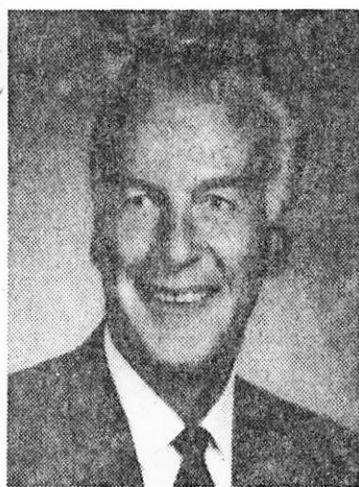




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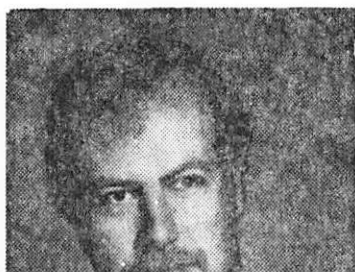
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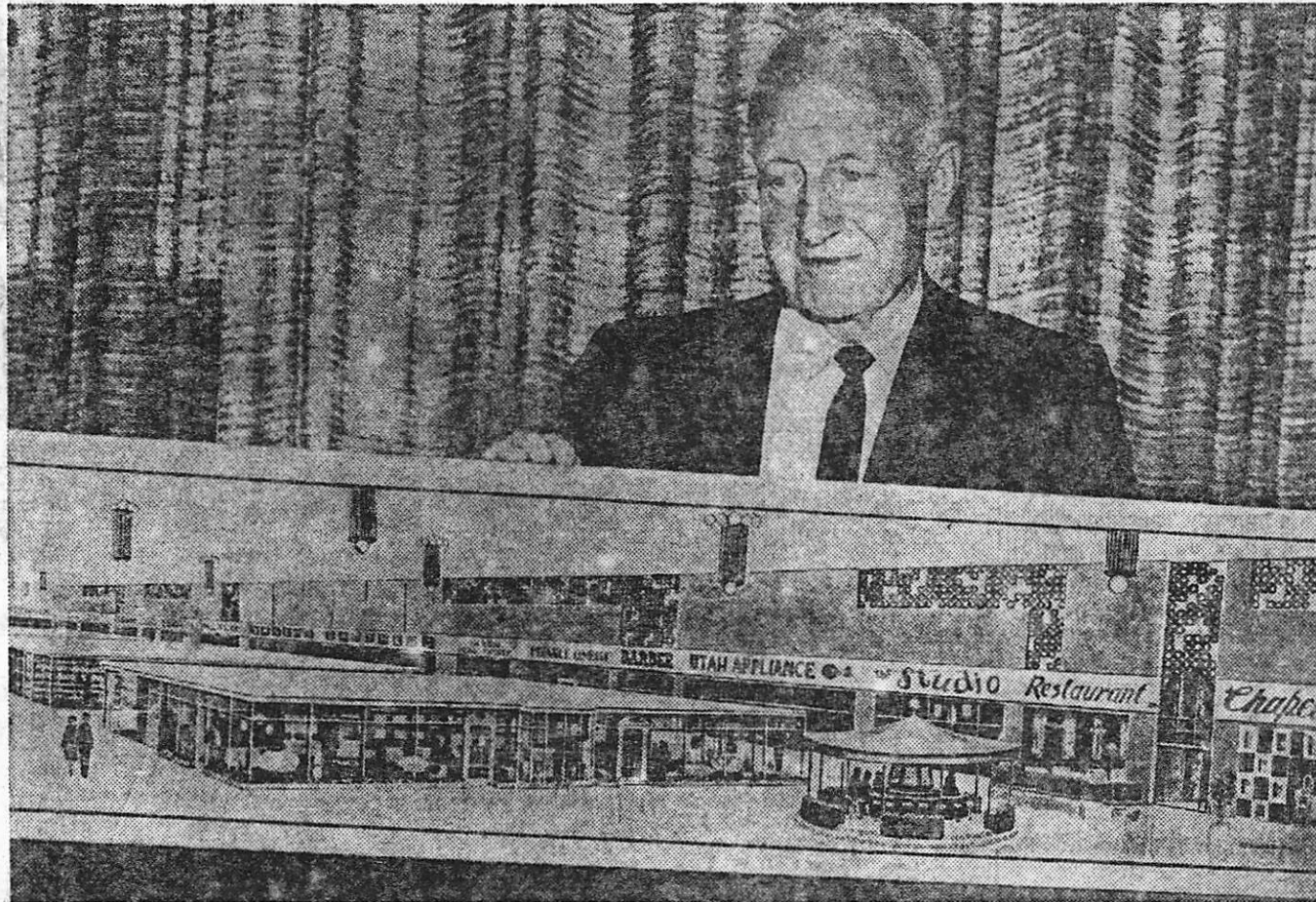


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